



We hope you will share your M50 event the "day of" and also send in fotos so that we can produce follow up content -including a short little video of fotos showing the momentum of Medicare for All across the nation. See the instructions below for maximum impact (-:

Social Media:

Designate someone to tweet live from the event.

What to tweet:

- Close-up pictures of what's going on, such as march, speaker, rally, signs.
- Quote from a speaker
- People holding signs

Hashtags – IMPORTANT – This is how we'll find what's being shared on Twitter.

Each tweet needs at least one of these hashtags

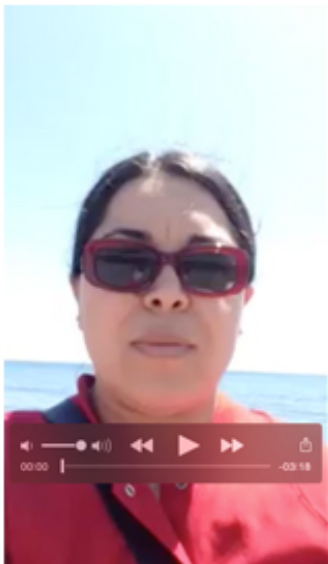
#Medicare50

#Medicare4all

#WhyPiePaul – for tweets that go with the Paul Ryan skit.

PHOTOS – to be emailed to photos@nationalnursesunited.org by Friday, July 31 - 12 pm PT

If using a smart phone for photos, please turn the phone sideways, so you are shooting in horizontal or "landscape" orientation and NOT in vertical or "portrait" orientation.



PORTRAIT / VERTICAL



LANDSCAPE / HORIZONTAL

What to shoot:

- Speakers, presenters, or performers.
- Participants celebrating, marching, and watching the speaker presentations. If possible, include photos that show a diverse range of participants. Include some close-ups, and some wide shots.
- Try to include some photos that show the uniqueness of where your event is taking place — of the city you are in and of the park or buildings where you are rallying, marching, and celebrating. Try to include a photo of a sign with the name of the park or name of building where your event is taking place. If possible, include photos of any iconic sculptures, fountains, buildings, or vistas.

Some specific suggestions, based on what I understand is scheduled to take place at each event - but please adapt according to your event:

- Chicago: photos of the park, photos of the Humana building, photos of the “invoice” being presented.
- El Paso: photos of the hospital building, close ups of nurses picketing, close-ups of picket signs.
- Detroit: photos of the waterfront and the Labor monument.
- Lakewood: include photos of the two contrasting hospitals and of the park.
- Las Vegas: include photos of the sign of the Venetian Hotel and the surrounding area, close-ups of the circus performers.
- LA: photos of key speakers — particularly Dr. Song, of the bands performing, of a building with the big LATTTC sign.
- Oakland: the square, street theatre, the brass band.
- Miami: photos of the Claude Pepper Federal building – preferably with some palm trees in the foreground, any surrounding fountains, of the park.
- Portland ME: photos of the musician performing, of the sculptures in Monument Square, and speakers.
- St. Paul: the governor speaking / interacting, people cooking / eating barbecue, architectural details of the park.

DC: fountains, flowers, federal buildings, speakers.

Where to send:

- Send up to FIVE photos
- Email them by 12 pm PT Friday July 31 to photos@nationalnursesunited.org
- If taken with cell phone, please use the actual size or largest version (you are given a choice on the iPhone when sending via email)
- Please include a description for each photo – city, name of speaker or nurse and brief description of what’s happening.