

Healthcare-NOW! Strategy Conference - Ad Rates

(Program size: 5½" x 8½")

All ads include one free registration

-ad artwork -all ads print black on white paper
-PDF files preferred and strongly recommended, with accompanying paper proof if possible
Please send camera ready copy to jeff@healthcare-now.org

Questions about placing an ad? Contact Jeff Muckenstrum at 800-453-1305; jeff@healthcare-now.org

\$1,000

Full-page ad inside the front cover or on the back cover

\$750

Full-page ad

\$500

Half-page ad

\$250

Quarter-page ad

\$100

Your name listed with note for honorees

\$50

Name listed with note for honorees. No registration.

**Page layout sizes are located on other side*

ON STRIKE? Ask us about a FREE AD 

AD SUBMISSION

Send ad artwork with check made payable to Healthcare-NOW and this form to:
Healthcare-NOW! 1315 Spruce Street Philadelphia, PA 19107

Union/Organization

Contact Person

Address

City

State

Zip

Tel

Email

Healthcare-NOW! reserves the right to reject ads at its sole discretion

**SEE
OVER**



AD ARTWORK

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ELECTRONIC FILES SHOULD BE EMAILED TO

jeff@healthcare-now.org

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QUARTER PAGE AD
2.25" (W) X 3.75" (H)

FULL PAGE AD
4.75" (W) X 8" (H)

HALF PAGE AD
4.75" (W) X 3.75" (H)